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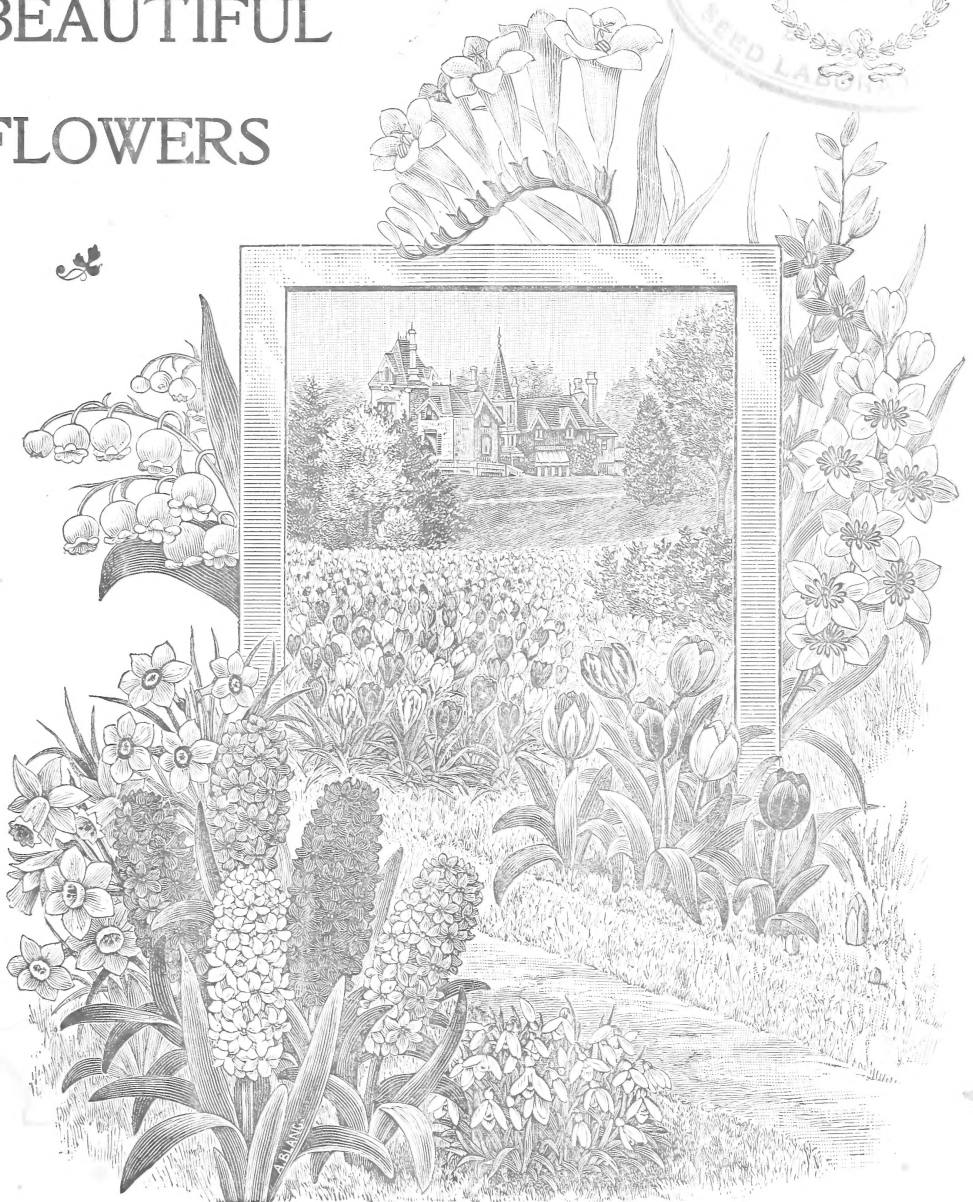
BANCROFT'S



FALL

BEAUTIFUL

FLOWERS



Joseph Bancroft & Son

LOCK BOX 24 ❀ ❀ ❀

TELEPHONES 44 and 62

Cedar falls, Iowa

Try one of our \$1.00 BOXES OF CUT FLOWERS for your sick friend

❀ ❀ Sent prepaid anywhere for \$1.00 ❀ ❀

Our Complete Descriptive Catalogue Sent Free on Application ❀ ❀ ❀ ❀

To our Flower Loving Friends.

WE AGAIN greet you with this edition of our Fall Catalogue. Winter Flowering Bulbs and Plants are growing in favor every year. Why? Because for such a small outlay nowhere can you procure more genuine enjoyment than by investing a dollar or two in Winter and Spring Flowering Bulbs and Plants.

Our facilities for the prompt and careful handling of all orders intrusted to our care are first-class in every way. Our office is connected with all business and telegraph offices here and all surrounding towns by two different telephone companies, giving us almost instantaneous communication with all, and our mail is received three and four times daily. This makes delay in receiving any orders sent us almost impossible.

Our Home of Beautiful Flowers is located in the heart of the residence portion of the city, and visitors are always welcome (except Sunday). When you are in the city come and see us, if you love God's greatest gift to mankind. It will more than pay you.

Quality of our Goods.—Our constant aim is to send out nothing but the *very best* in everything we send out. Our bulbs are not a lot of small, second size bulbs bought for the cheap mail trade, but are all large, select, well-cured stock, and are the same we use for ourselves.

How to Remit.—Remit by Express, Postoffice Money Order, or Bank Draft. Don't send loose money in a letter.

When to Order.—Order just as soon as you possibly can. The earlier the better.

Time of Sending.—Not all Fall Bulbs are ready at the same time, but nearly all of the Dutch and French importations are in stock by September 15th. The following gives approximate dates of arrivals: *September 1st*, Lilium, Candidum, Roman Hyacinths, Lilium Harrisii, Freesias, Paper White Narcissus. *September 15th*, Hyacinths, Tulips and other Dutch bulbs, Callas. *October 20th*, full supply of Lilies, Chinese Narcissus and Gladiolus. *November 10th*, Spirea and Lily of the Valley.

Unless otherwise stated by our customers, we always forward such Bulbs as are ready on receipt of order, and the balance as fast as the different kinds arrive. If other arrangements are desired, please to so state at the bottom of the order.

* * * * *

SOME SPECIAL COLLECTIONS.

(Prepaid by Mail.)

Our special offer last year brought so much satisfaction to our customers that we have decided this year to offer several collections, all prepared specially for our customers benefit, and every bulb and every plant the choicest stock only.

Our Fifty Cent Gem Collection.

(For House Culture.)

- 3 Dutch Hyacinths, different colors.
- 4 Narcissus, all different.
- 3 Freesia, Refracta Alba.
- 1 Lily, Harrisii.
- 3 Jonquils.

Our Twenty-five Cent Collection of Narcissus and Daffodils.

(For Inside Culture Only.)

No bulb is more easily and more satisfactorily grown than the Narcissus. Their beautiful form, fragrance and colors are unsurpassed. We offer five bulbs, all of the choicest varieties and all different, and including one of the wonderful Chinese Sacred Lily, for only 25 cents. No one who loves them can afford to miss this splendid collection.

Twelve Narcissus and Daffodils, all different, for 50c.

Our Fifty Cent Surprise Collection.

(For Outdoor Culture.)

- 12 Choicest mixed Tulips.
- 18 Crocus, mixed colors.
- 12 Snowdrops, Single.
- Just think of it, 45 bulbs prepaid for 50 cents.

We offer the following *Special Fifty Cent Collection*, any one prepaid by mail 50 cents, or any five for \$2 00.

- 1—40 Choice mixed Tulips.
- 2—65 Choice mixed Crocus.
- 3—6 Choice named Hyacinths
- 4—10 Choice Hyacinths, colors separate.
- 5—12 Choice Roman Hyacinths.
- 6—12 Choice Narcissus and Daffodils.
- 7—18 Lily Valley Pips.
- 8—20 Spanish Iris, pure white.
- 9—4 Lily Harrisii, second size.
- 10—25 Choice bulbs for inside culture, our selection.
- 11—50 Choice bulbs for outside culture, our selection.

Our Great One Dollar Collection of Plants for Winter Blooming.

All specially prepared for winter blooming and contains the following: 2 Begonias, Shrubby; 1 Carnation in bud; 1 Calla; 1 Chrysanthemum, 1 Primula Obconica, 1 Primula, Chinese; 1 Rose, 1 Smilax, 1 Sansveria Zealanica, 1 Violet and 1 Geranium. Just think of it! Twelve fine large plants for only \$1 00. Strictly our selection of varieties and by express at expense of purchaser.

To those who have never dealt with us, this catalogue is sent, perhaps by the request of some flower loving friend of yours. Please do not throw it aside, but read it carefully. We feel sure that it will interest and instruct you, and if you do not need anything at present, lay it aside for future reference, or give it to some flower-loving friend.

Try one of our \$1.00 boxes of Cut Flowers for your sick friends; it will surprise and please them. Sent prepaid anywhere on receipt of \$1.

Plants for Fall and Winter Blooming.

For plants not listed herein, see last spring's catalogue, which is sent free on application. In the following list will be found only the most desirable plants for home decoration during the winter:

AZALEAS.



AZALEA.

For conservatory or home decoration these beautiful and highly ornamental evergreen plants are unequalled. They are of very easy culture and annually produce in great profusion their wondrously beautiful blossoms, the many early and late varieties coming into bloom in continuous succession from Christmas to Easter. They are alike useful for the adornment of the greenhouse and the parlor, and they make a beautiful dining table ornament. For supplying cut flowers they are among the most useful of plants. Our stock was never finer than it is this year. The plants are in excellent condition and are covered with flower buds, which at the flowering season will render the plants most attractive objects. We have the leading varieties, all named. By express only. 75 cents, \$1.00 and \$1.50 each.

ALYSSUM.

For edging window boxes and hanging baskets.

Giant Double and Variegated-Leaf Varieties. 10 cents each; \$1.00 per dozen.

ASPARACUS PLUMOSA.

The stems of this extremely elegant plant are tufted, slender and gracefully arching. From the upper portions the branches, which are finer than the fronds of the most delicate Fern, spread in all directions. The whole plant is of a bright cheerful green. It is one of the most distinct and effective decorative plants for the stove or warm conservatory. 20, 35, 50 and 75 cents each.

BEGONIAS.

The most popular winter plant grown. Delights in light, rich soil, a warm atmosphere, and plenty of light. Do not put in any larger pot than necessary.

Shrubby Varieties.

The following are the very best varieties for winter blooming:

Olbia . . . **Metallica** . . . **Decora** . . . **Gloire de Lucerne**
 . . . **M. de Lesseps** . . . **Paul Bruant** . . . **Rubra** . .
 . . . **Mad. Rene Carierii** . . . **Argentea Guttata** . .
 . . . **Semperflorens Gigantea Rosea**
 Small plants 10 cents each, \$1.00 per dozen; larger size, 20 and 30 cents each.

Rex Varieties.

We offer a fine lot of these beautiful winter decorative plants at 15, 25 and 40 cents each.

CARNATIONS.

We have a grand lot of carefully grown plants for winter blooming. Keep in cool room with lots of sun and sprinkle under side of foliage every morning when the sun shines. Do not need an over-abundance of water at roots unless they are growing very fast. We offer the following varieties, which include many of the late introductions:

WHITE—**Lizzie McGowen**, **Blanche**, **Alaska**.

PINK—**Wm. Scott**, **Mad. Albertini**, **Daybreak**, **Rose Queen**.

RED and CRIMSON—**Portia**, **Meteor**.

STRIPED—**Helen Keller**, **Nellie Lewis**.

Price, small size, 15 cents each, 4 for 50 cents; larger sizes, 20 cents each, 3 for 50 cents; largest size, 25 cents each, 5 for \$1.00.

NEW CARNATIONS.

Jubilee. Color, intense scarlet of richest shade, of immense size on long stiff stems; extremely prolific. The finest red yet sent out.

Armazindy. Pure white, slightly penciled scarlet, tall, strong grower and prolific bloomers; a beautiful sort.

Harrison's White. A white Wm. Scott, identical to its parent except in color; an extremely vigorous grower and free bloomer.

Flora Hill. Of enormous size, and perfectly free in bloom; strong but rather dwarf grower. Claimed to be the coming white.

Mrs. Chas. H. Duhme. Color lively, delicate pink, large flower, and fragrant; plant vigorous grower, free and constant bloomer.

Maud Dean. Delicate blush white gradually deepening in center, making in the most distinctly beautiful flower yet sent out; delightfully fragrant.

Della Fox. Clear salmon pink; deeper shade than Daybreak; extremely prolific and a stronger grower than Daybreak.

Price 30 cents each, 4 for \$1.00.

CALLA.

Ethiopica. Splendid blooming bulbs, 25 cents each; extra large, 40 cents; smaller size, 10 cents.

The Gem. Very dwarf. Keep in small pots to make it bloom. 10c and 20c each.

CYPERUS,

or **Umbrella Plant**.

An odd plant that will flourish in either soil or water. It throws up long stems which are crowned with narrow, dark green leaves arranged in such a manner as to suggest the name of Umbrella Plant. Next to palms this deservedly takes rank among the most beautiful and useful foliage plants for house culture. It is one of the very best window plants. 15 cents and 25 cents each.



CALLA.

CLERODENDRON BALFOURI.

A beautiful climbing plant, delighting in a warm atmosphere. 25 cents each.

Try one of our \$1.00 boxes of CUT FLOWERS for your sick friend. Prepaid anywhere for \$1.00.

CHRYSANTHEMUMS.**"The Queen of Autumn."**

No flowers make so brilliant an autumn show as these; none bloom so freely or show such an infinite variety of fanciful shapes and brilliant shades of yellows, browns, deep reds and purest white, and their ribbon-like petals are twisted, quilted and curved in the most bizarre manner. Every season records the introduction of some new type, and the "Chrysanthemum Shows" held each autumn in nearly every city in the land have made this brilliant flower immensely popular. Our stock this season contains the cream of the novelties, as well as the best standard sorts, and consists of fine, well-grown plants.

How To Treat Them.

To produce fine flowers remove all buds except terminal bud to each stem; feed liberally with weak manure water at least once a week, intervening with ammonia water at the rate of one teaspoonful to quart of water. If plant is growing very strong it will stand a good deal of stimulating, if plant is weak be very careful and not give it too much. **Never** allow the plants to suffer for water, and sprinkle foliage occasionally.

For Chrysanthemum Shows—We will make special low prices on finest quality cut flowers for church fairs, etc., and would be pleased to correspond with secretary in regard to same.

We have a grand lot of elegant plants which we offer at following prices:

Smallest size, 4 and 5 inch pots, 25c each; \$2.50 per doz.

Second size, 5 and 6 inch pots, 40c each; \$4.00 per doz.

Third size, 6 inch pots, 60c each; \$6.00 per doz.

Fourth size, 7 inch pots, \$1.00 each; \$10.00 per doz.

Extra fine specimen plants, \$1.50 and \$2.00 each.

Space forbids us giving extended description of each, but have classed them in early and late sorts, and giving color of each. To those unacquainted with the varieties if you give us description as to color, form, size, etc., wanted, we would be pleased to select varieties for you, feeling sure we can please you.

The following is only a partial list of varieties we have. If you wish any variety not here named write us, we probably have it. You will find a complete description of nearly all the following and many others in our last spring's catalogue, which we will gladly send free on request:

White, Early Sorts—Miss Kate Brown, Mrs. F. Bergman, Ivory, Merry Monarch, Mad. Felix Perin, Daydawn, J. H. Troy.

White, Medium and Late—Mrs. J. Geo. Ills, Nivius, Intercean, Parthenia, Queen, Yonama, Chrystalina.

Yellow, Early—Major Bonnafon, C. Chalfant, Mrs. Morgan, Yellow Queen, Mrs. J. G. Willidin.

Yellow, Medium and Late—L. D. Black, Golden Hair, Monarch of Ostrich Plumes, Tuxedo.

Pink, Early—Mrs. E. G. Hill, Nemesis, Glory of Pacific.

Pink, Late and Medium—Esmeralda, V. H. Hal-leck, Jayne, Lenewa.

Shades of Red and Bronze—G. W. Childs, Gettysburg.

Complete list of all the varieties we have will be sent on application.

CYCLAMEN PERSICUM.

CYCLAMEN P. G.

Cyclamen—Although this beautiful plant is not hardy in our climate and must be grown in the house, still as a winter flowering plant, there are few that surpass it. Plant it in a light, rich soil, and water sparingly until well started, when it can be treated like other house plants. Many colors, mixed, 25 cents each.

CINERARIA.

Magnificent flowering plants in winter and spring for windows and conservatories. The flowers of this large flowering type measure two inches across, are of white, blue, violet, crimson, etc., covering the plant with a sheet of blooms. Season, October until April. 10, 15 and 25 cents each.

FERNS.

Foliage of most exquisite and graceful form. They make beautiful ornaments for parlor and conservatory, requiring a cool, shady situation. Use light, porous soil—leaf mold, if it can be had. A number of finest sorts, including the beautiful Selaginellas, 25 and 50 cents each.

Sword Fern. A splendid extra hardy sort, wonderfully well adapted for house culture, succeeding with ordinary care with every one who tries it. The fronds are often four feet long. Makes a fine hanging basket plant for window bracket, throws out runners which quickly make new plants. 25 cents each.

FOUR NEW SWORD FERNS.

Everyone knows the old Sword Fern, by far the most satisfactory fern for house use now grown; of easiest culture.

Nephrolepis Exaltata, sometimes called the Boston Fern. Extremely long fronds; drooping habit. Large size, 50 cents; smaller size, 25 cents each.

Nephrolepis Pectinata. Very dwarf habit; leaves eight to twelve inches long and very narrow; color, light green. 25 cents each.

Nephrolepis Cordata Compacta. Very dwarf habit; leaves shiny and very dark green; handsome for center of fern dishes. A most beautiful plant. 25 cents each; large size, 50 cents.

Nephrolepis Furcans. Of strong growth but not very long or slender; ends of leaves are beautifully crested. 25 cents each; large size 50 cents.

FUCHSIAS.

10, 15 and 25 cents each.

CERANIUMS.

A splendid collection of the very best of the old and the new sorts. 10, 15 and 25 cents each.

IVY CERANIUMS.

I. Elegant. A beautiful window plant. 15 and 25 cents each.

HELIOTROPES.

Several varieties. 10, 15 and 25 cents each.

HIBISCUS.

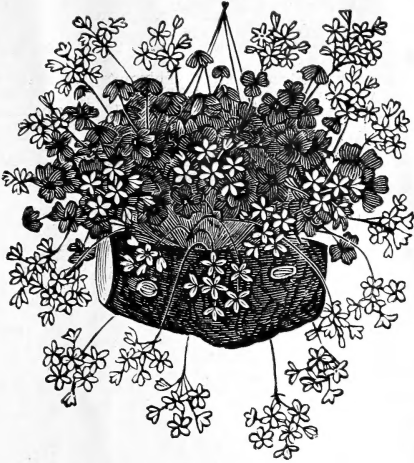
HIBISCUS.

A beautiful class of greenhouse shrubs, with handsome, glossy foliage, and large showy flowers, often measuring four inches in diameter. They succeed admirably bedded out during the summer. Probably no plant gives more satisfaction in a warm, sunny room in winter. We offer a fine collection of the very best varieties—plenty of double and single crimson—extra strong plants, 15, 25 and 50 cents each.

Try one of our \$1.00 Boxes of Cut Flowers for your sick friend. Sent prepaid anywhere for \$1.00.

MARCUERITES.

Unexcelled for winter blooming. We offer fine young plants of White and Yellow varieties at 10 cents each; \$1.00 per dozen. Larger size 15 and 20 cents each.

OXALIS.

OXALIS.

Much used for hanging baskets; put four or five in a four inch pot.

Alba. White, 5 cents each; 50 cents per dozen.

New Double Yellow. 5 cents each; 50 cents per dozen.

Rosea—Large Flowering. Large leaves; flowers bright rose; very strong grower. 5 cents each; 50 cents per dozen.

Rosea—Small Flowering. Smaller leaves and flowers. 5 cent each; 50 cents per dozen.

Mixed. Many varieties; 40 cents per dozen.

New Buttercup. A grand new yellow from Bermuda. Of immense size and wonderfully free blooming habit. 10 cents each; two for 15 cents; four for 25 cents.

PRIMULA OBCONICA.

The well known ever blooming Primrose. Indispensable for winter blooming. 10, 15 and 20 cents each.

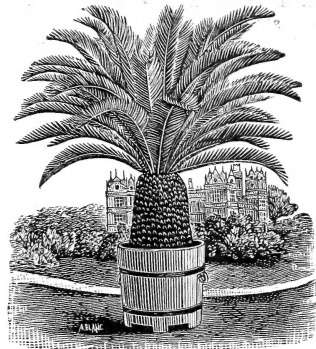
PRIMULA CHINESE.

Several colors of the very best strains. 10, 15 and 20 cents each; \$1.00 to \$2.00 per dozen.

PALMS.

Now the most fashionable decorative house and window plants. They require but little care—no more than a Geranium, beyond sponging the leaves once a week. Customers are advised to buy the larger plants, the effect is immediate, and if placed in a handsome jardiniere no more beautiful or ornamental plants can be found. In season for shipping all the year round. An elegant present for a plant-loving friend. Keep in moderately warm room; sponge foliage and stem off frequently with warm water and weak whale oil soap suds, and then with clean water; give plenty of water, especially in summer, and do not expose to scalding rays of sun in summer. We have a grand stock of the following varieties which are the very best for the amateur.

A personal inspection invited.



CYCAS REVOLUTA.

Cycas Revoluta. (*Sago Palm.*) The stems of this variety are similar in shape to a pineapple; leaves grow in whorls at top. \$1.00, \$2.00, \$3.00 and \$5.00 each. Extra large specimens \$15.00 each.

Areca Lutescens. A most elegant Palm. One of the best for general decorative purposes, easily grown, useful in every stage of its growth, fine color, graceful habit, stems golden yellow, tall grower. 50 cents, \$1.00, \$2.00, \$3.00, \$4.00 and \$5.00 each.



LATANIA BORBONICA.

Latania Borbonica, or Chinese Fan Palm. One of the most desirable for general cultivation; especially desirable for center of vases, etc. 50 cents, \$1.00, \$2.00, \$3.00, \$4.00 and \$5.00 each.

Cocos Weddelliana. The most elegant and graceful of all the smaller Palms. Its slender erect stem is freely furnished with its graceful arching leaves, made up of innumerable long narrow pinnae or segments of rich green color. The Cocos are admirable for Fern dishes, as they are slow growth and maintain their beauty for a long time. \$1.00 each; larger sizes \$2.00 each.

PALMS.

KENTIA BALMOREANA.

Kentia Fosteriana. Similar to the preceding, but taller and more robust. Same price as K. Balmoreaana.

Kentia Balmoreaana. The Curly Palm of Lord Howe's Island. This is always enthusiastically received when seen, on account of its elegant and well furnished growth. An elegant species, in which the pinnae are beautifully curved and reflexed. One of the easiest to grow in cultivation. Nice plants, 50 cents and \$1.00; large size, \$2.00, \$3.00, \$4.00 and \$5.00 each.

PANSIES.

For fall planting, 50 cents per dozen.

PELARCONIUMS.

We offer a nice collection in 4 inch pots at 25 cents each

PEPEROMIA MACULOSA.

An odd little window plant of easiest culture. 15 cents.



CHLOTILDE SOUPERT.

The best rose for the amateur.

ROSES.**Culture for Winter Bloom,**

Keep in a room with temperature 60° to 65°, with all the sunlight possible to obtain. Sprinkle under side of foliage every morning if sun is shining. Do not sprinkle foliage on cold, dark days, unless the atmosphere of room is very dry. As soon as the bud is matured cut that stem down to within three or four eyes of the main stalk. Soil

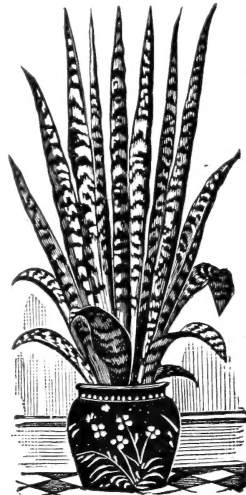
should be a good, rich clay loam. Use rotted cow manure in soil at rate of 1 to 5 of soil. A little weak manure or ammonia water at the roots once a week is very beneficial if plant is growing strong.

We offer a fine stock, especially prepared for winter blooming in the following varieties: Bridesmaid, Mad. Testout, Kaiserine Augusta Victoria, La France, Agrippina, Sunset, Little Pet, Bride, Hermosa, Belle Subrecht, Chlotilde Soupert, Perle des Jardins, Niphetos, Souv. D. Wooten, Meteor, and American Beauty.

First size, extra strong, 4 inch pots, 25 cents each, \$2.50 per dozen.

Second size, extra strong, 3 inch pots, 15 cents each, \$1.00 per dozen.

Third size, extra strong, 2 inch pots, 10 cents each, \$1.00 per dozen.

SANSEVERIA ZEALANICA.**A New Decorative Plant of Great Beauty.**

SANSEVERIA ZEALANICA.

A beautiful plant splendidly adapted for decoration of drawing rooms and halls, as it stands drought and dust with impunity. The leaves grow to a length of three or four feet, and are beautifully striped crosswise with broad white variegations on a dark green ground. It is a rare and beautiful plant which should be abundantly grown for positions out of reach of sunlight, where other plants will not thrive. It has a singular beauty for decorative purposes which other plants do not possess, and is useful both winter and summer. Grown mainly for the beauty of its foliage. It is difficult to find a more unique or ornamental plant than this. For vases or baskets it makes a fine center piece, and it grows splendidly out of doors during the summer months. Price of strong, healthy growing plants, 20 cents each, six for \$1.00.

Large size, 40 cents each. Smaller size, 10 cents each.

SWAINSONIA CALECIFOLIA ALBA.

Most profitable plant, producing spikes of pure white flowers from 4 to 6 inches long in the greatest abundance the entire year. The flowers are exactly like a small sweet pea and last well when cut. It requires the easiest kind of culture—as easily raised as a Geranium or Heliotrope. It does best in a temperature of 45 to 55 degrees. 10 cents each, 6 for 25 cents; larger size, 25 cents each.

STEVIA.

A grand winter blooming plant. Flower pure white and fine. 20 cents each.

SMILAX.

We have an elegant stock at 10 cents each; \$1.00 per doz. Extra large, 20 cents each; \$2.00 per dozen.

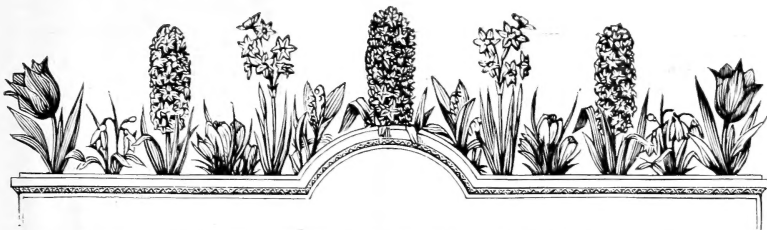
VIOLETS.

Extra strong clumps of Swanley White, Hardy Russian, M. Louise, California, and Mrs. Robt. Garrett, at 20 cents each, \$2.00 per dozen; second size, 15 cents each. \$1.50 per dozen.

VINCA.

Major Variegata. A beautiful variegated trailing plant, admirably adapted for hanging baskets and vases. Glossy green, broadly margined with creamy white; flowers blue. 10 to 25 cents each.

Try one of our \$1.00 boxes of cut flowers for your sick friend. Sent prepaid anywhere on receipt of \$1.00.



Bulbs for Fall Planting and Winter Blooming.

HYACINTHS.



DUTCH HYACINTHS.

Fine for pot culture. Larger spikes than the Roman and later in coming in bloom. For outside planting, plant not later than November 1st, the earlier the better; plant with crown about six inches below surface.

CULTURE.—Plant bulbs in 5-inch pot in light, rich soil, with crown just below surface; water thoroughly and place in dark four or five weeks, watering just enough to keep moist, but not wet; then gradually bring to light. They take a great deal of water after blooming stalk is formed. The Romans can be grown three in a 5-inch pot; Dutch, one in a 5-inch pot.

Roman Hyacinths.

There is no more popular winter blooming bulb than the Roman Hyacinths. Of easiest culture, each bulb producing from three to five dainty, fairy-like spikes, which do not come into perfection at the same time, thus prolonging the flowering season.

Single White—5 cents each; 40 cents per dozen.

Single Rose—5 cents each; 40 cents per dozen.

Single Blue—5 cents each; 40 cents per dozen.

If by mail add 1 cent each or 8 cts. per doz. for postage.

Un-named Varieties.

Select stock **Double** and **Single Red, Pink, White, Yellow and Blue.** 5 cents each; 50 cents per dozen; \$4.00 per hundred.

If by mail add 1 cent each or 12 cents per dozen.



HYACINTH ROMAN.

Named Hyacinths.

Larger sized than the un-named, and more sure to give perfect blooms. We have selected the following from the long lists of the named varieties, and they are what we consider the best:

Norma. Single. Fine, light rose.

Gigantea. Single. Deep rose.

Robt. Steiger. Single. Crimson.

Baroness von Thuyll. Single. Pure white.

Grand A. Merville. Single. Blush white; grand.

La Peyruse. Single. Light blue.

Leonidas. Single. Bright blue.

Baron von Thuyll. Single. Deep violet blue.

King Holland. Single. Orange yellow.

Le Grand Concurrent. Double. Beautiful light rose.

Noble par Merite. Double. Deep rose.

Bouquet Tendre. Double. Deep carmine red.

La Tour d'Auvergne. Double. Pure white; fine.

La Virginite. Double. Pale blush, rose center.

Blochsberg. Double. Light blue, marbled.

Garrick. Splendid bright blue with dark center.

Bride of Lammermore. Double. Dark purple.

Goethe. Double. Salmon; fine.

Price, 10 cents each; \$1.00 per dozen. The complete set of eighteen distinct varieties for \$1 35.

If by mail add 20 cents per dozen for postage.

TULIPS.

TULIP.

Plant about four or five inches below the surface in light, sandy, rich soil, deep and well pulverized. Cover bed in winter with leaves and straw to a depth of about four or five inches.

(If by mail add five cents per dozen for postage.)

Named Varieties—Single.

Bacchus. Dark, blackish scarlet.
Duc van Thol Scarlet. Rich scarlet. Very fine.
Duc van Thol Rose. Fine rose.
La Reine. White, faintly tinted rose; fine.
Silver Standard. White, feathered rosy crimson.
Striped Belle Alliana. Glowing crimson scarlet, striped and marked golden yellow.
Rosa Mundi Huyckman. Carmine pink, feathered white; white base.
Chrysolora. Pure yellow; large and handsome.
 Price of above, 3 cents each; 30 cents per dozen; \$1.75 per hundred.

Named Varieties—Double.

Duc van Thol. Red and yellow.
Duc van Thol. Rosy carmine.
Duc van Thol. Crimson.
Duke of York. Carmine rose edged broadly with white.
La Candeur. Pure white; very large.
Yellow Rose. Yellow.
 Price of above, 3 cents each; 30 cents per dozen; \$1.75 per hundred.

Mixed Varieties.

Single. Extra choice mixed, 20 cents per dozen; \$1.00 per hundred.
Double. Extra choice mixed, 20 cents per dozen; \$1.00 per hundred.

Late Flowering Varieties.

Bizarres. Grand, rich flowers of perfect shape; yellow ground, feathered and striped crimson, purple or white; fine mixed colors, 30 cents per dozen.
Violet Byblemens. Magnificent flowers, perfect form, white ground, with beautiful markings of crimson, pink, scarlet or rose; 30 cents per dozen.
Parrot. Immense flowers of picturesque beauty; the petals are slashed and curled grotesquely; very rich color; 30 cents per dozen.

NARCISSUS AND DAFFODILS.

The most popular bulb of the period.

(If by mail add ten cents per dozen for postage.)

Their beautiful form, rich colors, soft perfume, ease of culture, quick and sure blooming qualities, and reasonable price render them more popular each season. Plant one to three in 5 inch pot, according to size of bulb, with crown just below the surface. Set away in dark for two to four weeks, keeping moderately moist but not wet.

NOTE—In describing *Narcissus* we have referred to the "perianth" and "trumpet." The latter is the long center funnel-like tubes, and the "perianth" is the surrounding row of petals, or leaves.

Large Trumpet Narcissus.

Trumpet Major. Flowers large and almost uniform golden yellow. Very early forer; perfectly hardy. 3 cents each, 35 cents per dozen.

Two-Color Variety Trumpet Narcissus.

Princeps. Very early. Flowers large; perianth sulphur, with an immense yellow trumpet. 4 cents each, 40 cents per dozen.

Mixed Trumpet Narcissus.

A great many beautiful varieties for either inside or outside planting. 25 cents per dozen.

Double Narcissus, or Daffodils.

Alba Plena Oderata. The double white "Poet's Narcissus." Double, snow white; very fragrant. If grown inside must be grown cool and slow. 2 cents each, 25 cents per dozen.



NARCISSUS—VON SION.

Von Sion. The famous old "Yellow Daffodil." Rich golden yellow perianth and trumpet. Very fine. 3 cents each, 35 cents per dozen.

Jonquils.

Campernelle. Large, 6-lobed yellow flowers. Fine for inside or outside planting. 2 cents each, 20 cents per dozen.

Polyanthus Narcissus.

Gloriosus. Immense trusses of pure white, with primrose cups. Very early. 4 cents each, 40 cents per dozen.

Paper White Narcissus.

Grandiflora. Pure snow white, in clusters. Is used more for cut flowers than any other variety. Very easily grown. 3 cents each, 25 cents per dozen.

Double Roman Narcissus.

Clusters of white flowers, with double, citron-colored cups. Very early. 3 cents each, 25 cents per dozen.

LILLY VALLEY PIPS.

(Ready in November.) Plant four in 5-inch pot, with top of crown just above soil. Keep in temperature of 70 or 75 degrees, and will flower in about four weeks from planting. Give lots of water. Those you do not wish to pot can be packed in soil and stored in cellar. 2 cents each; 25 cents per dozen; \$1.75 per hundred.

Try one of our \$1.00 Boxes of Cut Flowers for your sick friend. Sent anywhere prepaid for \$1.00.



CHINESE SACRED LILY.

Produces very large bulbs, measuring from 12 to 18 inches in circumference, which throw up from five to ten flower spikes, bearing clusters of large, perfect, waxy white blossoms with yellow center of a most delicious fragrance. They grow well in pots in a light and sandy soil, but the most successful way of cultivating is as the Chinese do—in water. Flowers freely, and can be planted at any time from October until March. It seldom fails, even with the most careless cultivators, and take all in all, the bulbs is like the nation from which it comes, a remarkable one. Large, selected bulbs, 10 cents each; \$1.00 per dozen. If by mail, add 5 cents per bulb or 45 cents per dozen for postage.

FREESIAS.



FREESIA—REFRACTA ALBA.

These are among the most popular bulbs for winter blooming in the conservatory or window garden. The bulbs seem small in comparison with the foliage and flower spikes; the flowers are delightfully fragrant, and after being cut and placed in water remain in good condition a long time. Four to six bulbs may be planted in a 4-inch pot. Growth commences at once so they need not be set away to form roots like Hyacinths. By planting early and at intervals a succession of bloom can be had from Christmas on.

Refrecta Alba. Pure white with small yellow blotch on lower petal, remarkably fragrant and very last-

ing. 3 cents each, 5 for 10 cents, 12 for 15 cents, \$1 per hundred, postpaid.

CROCUS.

Mammoth White, Blue, Yellow and Striped, also mixed colors. 15 cents per dozen, 75 cents per 100.

ALLIUM HEMITTI GRANDE.

A splendid winter flowering variety; flowers last a long time after being cut. Flowers are large, of purest white and continue in flower a long time. 2 cents each; 20 cents per dozen.

SNOWDROPS.

Single, 15 cents per dozen.

Double, 30 cents per dozen.

LILIES.

Harrisii, or Easter Lily. Plant bulbs immediately on receipt in 5 to 7 inch pots, according to size of bulb, in light, rich soil, with crown just below surface of soil and about 1½ inches below rim of pot. Keep in the dark five or six weeks and water to keep from drying out. After plant has grown up 6 or 8 inches high, fill pot up nearly level with good, rich soil. They require a good deal of water till buds begin to appear, and then they take a great deal of water. Are also benefited by giving a little weak manure or ammonia water after buds show. Watch out for green fly, they will ruin the buds if left on. Dip or syringe in tobacco water or smoke to destroy same. Smallest size, 10 cents each, \$1.00 per dozen; second size, 15 cents each, \$1.50 per dozen; mammoth bulbs, 25 cents each, \$2.50 per dozen. (*See cut below.*)

Candidum.

Is very hardy, pure white. Not good for forcing. Plant immediately upon receipt, about 4 inches below surface of soil. Cover with leaves or brush in winter. Will bloom the next June. 10 cents each, \$1 per dozen. By express 75 cents per doz.

Japanese

Lilies.

Hardy with protection.

Plant out on receipt in fall 5 or 6 inches below surface in sandy and well drained soil. Protect in winter with coarse straw or other material.

Lily

Auratum, or

Gold Banded

Japanese Lily.

25 cents each; \$2.50 per dozen.

Speciosum Roseum.

25 cents each.

Speciosum Album.

40 cents each.



CUT FLOWERS

We are always in the market with the finest and choicest collection of cut flowers the season affords. Both in loose flowers and design work we send out nothing but the best, which we know will compare favorably with those sent out by any other house. We have unexcelled facilities for growing, storing and shipping the very finest quality in every line. To those who have never tried us, we would ask for a trial order from you. We guarantee you satisfaction in every way.

How to Order.

When time is limited *always* order by telephone or telegraph. If order by mail is for immediate shipment, please affix a special delivery stamp.

When to Order.

Give us as much time as possible. Do not be afraid to order even a week or two ahead. You are sure of getting just what you want. Where an order is not sent in till the last thing, we sometimes have to substitute, but not very often, either on kind or color of flower wanted.

Flowers by Express.

All cut flowers, designs, etc., packed to carry long distances safely, either winter or summer.

Flowers in Care of Baggage Man.

On night trains that do not carry express, and on freights, we send packages prepaid. They will go for the same cost and almost as safe as by express; but persons ordering same must make arrangements to meet the train at the depot when it comes in.

Flowers by Mail.

We often send small boxes of loose flowers, 50 cents or \$1.00, by mail, but it is not safe, as they are liable to be miscarried or delayed enroute.

Terms and Conditions.

Cut flowers are strictly cash, and payment must be made immediately on receipt of flowers. We do not send C. O. D.; it often embarrasses those who buy, and it is a needless expense.

Complaints, to be entertained, must be made immediately on receipt of flowers.

While we exercise the greatest care to have all flowers reach their destination on time, and will not ship unless we are reasonably sure of them reaching you on time, we positively will not be responsible for delays in trains, wrecks or express agents' negligence.

Our Shipping Facilities.

The simple fact that four great harvester companies have their general agencies in this city is in itself a sufficient guarantee that there are none better in Northern Iowa.

PRICES OF LOOSE CUT FLOWERS.

Below we give a table showing about what you may expect to pay at the different seasons. Others may be lower at times, but when they get a chance they will make up for it, and more, too. These prices are for the very best stock,—stock that we know can not be excelled by any one:

ROSES. †	Dec. 22 to Jan. 2.	Easter.	Nov. 1 to May 1.	May 1 to June 15.	June 15 to Oct. 1.	Oct. 1 to Nov. 1.
Bride (finest White)	\$2 50	\$1 50	\$1 25	\$1 00	\$1 00	\$1 00
Niphetos (smaller White)	2 00	1 25	1 00	1 00	1 00	1 00
Bridesmaid	2 50	1 50	1 25	1 00	1 00	1 00
Perle des Jardins (Light Yellow)	2 00	1 50	1 25	1 00	1 00	1 00
Sunset (Apricot Yellow)	2 00	1 50	1 25	1 00	1 00	1 00
Wooton and other Reds	3 00	1 75	1 50	1 25	1 00	1 50
Belle Siebrecht and Mrs. Whitney	2 50	1 50	1 25	1 00	1 00	1 00
CARNATIONS.						
White, Light and Dark Pink, Red and Variegated	75	75	40 to 50	40 to 50	35	40

† We usually bill all roses throughout the season at \$1.00 per dozen, except when the demand is very heavy and at Holidays, and never over the above prices quoted.

Assorted Boxes of loose cut flowers, and green, suitable for any occasion, at \$1.00, \$2.00, \$3.00, \$5.00 and \$10.00. Try one of our \$1.00 boxes for your sick friends. It will surprise and please them, and nothing will cheer them more. Sent *express prepaid, anywhere*, for \$1.00.

Special Rates will be made to those wishing large quantities. Send list of wants and get our prices before you buy.

Lilies.

Harrisii and Callas Season, December 1st to June 1st. 20 cents each; \$2.00 per dozen. Large quantities always on hand at Easter at no advance in price.

Hyacinths.

White and Pink Romans. Season, from November 15 to April 1st. 50 to 75 cents per dozen.

Dutch. Season, January 15th to April 15th. 15 cents each; \$1.50 per dozen.

Narcissus.

Double Yellow Von Sion. Season, January 15th to April 1st. 75 cents per dozen.

We have a constant supply of the different varieties from November 20th to April 1st. Price, 50 cents and \$1.00 per dozen, according to size.

Violets.

Season, December 1st to April 15th. Double and single Blue and Double White, 25 cents per dozen.

Chrysanthemums.

All the fashionable colors. Season, October 15th to December 25th. Choice flowers, 50 cents per dozen; better grade, 75 cents per dozen; extra select, \$1.00 to \$1.50 per dozen (mostly one flower on stem). Fancy show flowers, \$2.50 to \$4.00 per dozen.

Smilax.

Twenty-five cents per yard.

Lilies of the Valley.

Season, January 1st to April 1st. 75 cents per dozen.

Marguerites.

White and Yellow, 15 cents per dozen.

Swansonias.

Like White Sweet Peas. 25 cents per dozen.

Also other flowers in their season at reasonable prices.

Try one of our \$1.00 boxes of cut flowers for your sick friend. Sent by express, charges prepaid, for \$1.00.

Designs for Weddings, Reception, Graduations, Etc.

Bell. 18 inches across, \$15.00; 24 inches, \$20.00.

Balls. \$2.50 and \$5.00.

Bow and Arrow. Two feet across, \$8.00.

Horse Shoe. 10 inches, \$2.50; 12 inches, \$4.00; 14 inches, \$5.00.

Lover's Knot. 14 inches across, \$7.00.

Yoke. 30 inches across, \$12.00.

Baskets. Smallest size, 50 cents and \$1.00 each; medium, \$1.50 and \$2.00; larger, \$2.50, \$3.00 and \$4.00 each; extra fancy, \$5.00, \$7.00, \$8.00 and \$10.00 each.

BOUQUETS. Hand—Small, \$1.00 and \$1.50; medium, \$2.00 and \$3.00; fancy for weddings, tied with ribbon, \$3.00, \$5.00 and \$7.00. **Buttonhole**—for gents, 10 cents each, 75 cents per dozen, \$5.00 per 100; fancy, 20 cents each, \$1.75 per dozen, \$10.00 per 100. **Corsage**—for ladies, small, 35 cents each, \$3.50 per dozen. **Table**—50 cents, \$1.00 and \$1.50 each.

Special Lodge Designs.

A. O. U. W. Anchor and Shield, 20 inches long, \$9.00; 24 inches, \$12.00.

Epworth League. Maltese Cross with **E. L.** On large sizes can inscribe "Look Up," "Lift Up." Ten inches across, \$4.00; 12 inches, \$5.00; 16 inches, \$7.50; 20 inches, \$12.00.

Knights of Pythias. Triangle—Colors, Red, Yellow, and Blue. Lettering, **C. B. F.** 12 inches, \$5.00; 14 inches, \$7.00; 16 inches, \$9.00; 18 inches, \$12.00.

Knights Templar. Maltese Cross, with Cross and Crown, 24 inches high, \$20.00.

Masonic. Square and Compass, 12 inches across, \$5.00; 14 inches, \$6.00; 16 inches, \$7.00.

Odd Fellows. Three Links. 18 inches, \$7.00; 21 inches, \$8.00; 24 inches, \$10.00.

Order Eastern Star. Star, points Blue, Yellow, White, Red and Green. Letters, **F. A. T. A. L.** 12 inches, \$5.00; 14 inches, \$7.00; 16 inches, \$9.00.

Designs Suitable for Funerals and Decoration Day.

Anchor Chained to Cross. About 28 inches high, with Doves, \$25.00. (See cut on back cover of book.)

Anchor, Flat. 10 inches, \$2.50; 12 inches, \$3.50; 14 inches, \$4.50; 15 inches, \$5.50; 18 inches, \$7.50; 24 inches, \$12.00.

Anchor, Reclining. 12 inches, \$5.00; 15 inches, \$6.00.

Anchor, Standing. 15 inches high, \$5.00; 18 inches, \$7.00; 20 inches, \$8.00; 24 inches, \$10.00.

Broken Column. 15 inches high, \$8.00; 18 inches high, \$10.00; 21 inches high, \$15.00; 24 inches high, \$20.00.

Broken Wheel. 18 inches across, \$10.00; 21 inches, \$15.00; 24 inches, \$18.00.

Crescent. 12 inches across, \$5.00.

Crosses, Flat. 10 inches, \$2.50; 12 inches, \$3.50; 14 inches, \$4.00; 15 inches, \$5.00; 16 inches, \$6.50; 20 inches, \$8.00; 24 inches, \$10.00.

Crosses, Standing. 18 inches high, \$6.50; 20 inches, \$8.50; 24 inches, \$12.00.

Crosses, Standing, With Slanting Arm. 24 inches high, \$12.00.

Cross and Crown. Very beautiful. 18 inches high, \$10.00; 21 inches, \$12.00; 24 inches, \$15.00.

Cross, Maltese. 12 inches, \$5.00; 14 inches, \$7.00; 16 inches, \$8.50; 20 inches, \$10.00; 24 inches, \$15.00.

Cross, Casket. Like Maltese Cross only one arm is longer. 15 inches, \$6.00; 18 inches, \$8.00; 20 inches, \$10.00; 24 inches, \$13.50.

Cross and Sickle. On stand, 3 feet high, \$18.00.

Dove. Pure white, natural dove, stuffed; various positions, \$2.50 each.

Gates Ajar. 18 inches across, \$13.50; 21 inches across, \$17.50; 24 inches across, \$22.50.

Harp. On stand, 15 inches high, \$5.00; 18 inches high, \$7.50; 21 inches high, \$10.00; 24 inches high, \$12.50.

Harps. Flat, to lay on casket. 12 inches long, \$4.00; 15 inches long, \$6.00.

Hearts. 10 inches across, \$3.00; 12 inches across, \$4.00; 14 inches across, \$6.00.

Lyre, on Base. 15 inches high, \$5.00; 18 inches high, \$7.50; 21 inches high, \$10.00; 24 inches high, \$12.50.

Lyre, Flat. 12 inches long, \$4.00; 15 inches long, \$6.00.

Ladder, Reclining. 24 inches long, \$8.00.

Pillows. 10 inches across, \$3.50, 12 inches across, \$5.00; 15 inches across, \$6.50; 18 inches across, \$8.00; 21 inches across, \$10.00; 24 inches across, \$13.00. With Dove, \$2.50 extra.

Sickle. 12 inches long, \$2.50; 15 inches long, \$4.00; 18 inches long, \$5.00; 24 inches long, \$6.50.

Sheaf Wheat. 75 cents, \$1.00 and \$1.50 each.

Sickle on Easel, With Sheaf of Wheat. 21 inches high, \$7.00; 24 inches high, \$9.00.

Sheaf Wheat, tied with ribbons and flowers, \$2.00, \$3.00 and \$5.00 each.

Shield. 12 inches across, \$6.00; 16 inches across, \$8.00; 18 inches across, \$12.00.

Stars. 10-inch, \$2.50; 12-inch, \$4.50; 15-inch, \$6.00; 18-inch, \$9.00.

Scroll. 24 inches high, \$13.50.

Wreaths, Reclining. 12-inch, \$5.00; 14-inch, \$6.00.

Wreaths. 8-inch, \$2.00; 10-inch, \$3.00; 12-inch, \$4.00; 14-inch, \$5.00; 16-inch, \$6.50; 18-inch, \$8.00; 20-inch, \$10.00; 24-inch, \$12.00.

Flat Bouquets of Roses, Hyacinths, Chrysanthemums, Carnations, etc., for laying on casket, tied with ribbon, \$2.00, \$3.00, \$4.00 and \$5.00 each.

Sago Palm leaves tied with ribbon and flowers, \$2.50, \$4.00 and \$5.00.

Special Designs.

SPECIAL DESIGNS made on short notice at reasonable prices.

LETTERING can be placed on nearly all the larger designs. Price, 50 cents on all designs costing less than \$5.00; those costing \$5.00 and over, no extra charge.

Plants in Bloom in Their Seasons.

We have large quantities of Plants in bloom, including the following. Nothing is more beautiful for a greeting than these. Descriptions will be found under their respective headings:

Azaleas. Beautiful plants in bloom. \$1.00 and \$1.50 each.

Hyacinths. In pots, various colors. 25 cents each.

Lily Valley. In pots. 25 cents each.

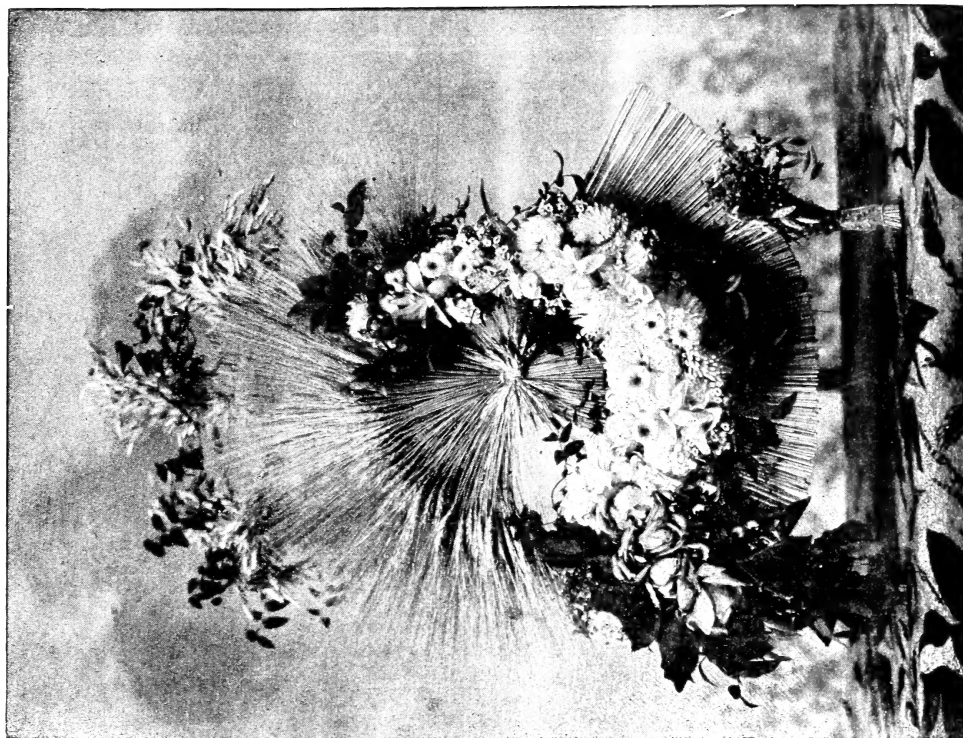
Violets. White and Blue. 20 cents each.

Lily Harrisii. The True Easter Lily, at 75 cents, \$1.00, \$1.25, and \$1.50 each.

Primroses. Obconica and Chinese. 15 and 25 cents each.

Narcissus and Daffodils. In pots, 2 to 5 bulbs in a pot. Various varieties. 25 cents per pot.

Try our \$1.00 Boxes of Cut Flowers for your sick friend. Sent prepaid anywhere for \$1.00.



SICKLE WITH SHEAF OF WHEAT ON EASEL.



GATES AJAR.

In Design Work and Cut Flowers we excel. We have four large greenhouses devoted exclusively for growing cut flowers, and are better able to fill your orders, be they large or small, than any firm in Northern Iowa.

Hardy Shrubs, Plants, Small Fruits, Etc., Etc., for Fall Planting.

A COMPLETE LIST SENT FREE ON APPLICATION.

Supplies.

If by Mail, add 15 cents per pound,

Whale Oil Soap. Will kill any kind of insect or scale. One-half pound, 15 cents; pound, 25 cents.

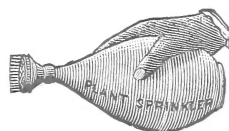
Bowker's Plant Food. Half pound packet, 15 cents; pound, 25 cents.

Pure Bone Meal. Pound, 10 cents; 5 pounds, 30 cents; 10 pounds, 55 cents.

Prepared Soil. Peck, 25 cents; bushel, 75 cents; barrel, \$2.25. State what kind of plants you want it for.

Flower Pots. 2-inch, 2 cents each, 20 cents per dozen; 3-inch, 3 cents each, 30 cents per dozen; 4-inch, 5 cents each, 50 cents per dozen; 5-inch, 7 cents each, 70 cents per dozen; 6-inch, 10 cents each, \$1.00 per dozen; 7-inch, 15 cents each; \$1.50 per dozen. Saucer for same, half price of pots.

Scholley's Rubber Plant Sprinkler. Unequaled for sprinkling plants, clothes, etc. Smallest size, 75 cents each; larger, \$1.00 each, postpaid.



Try one of our \$1.00 BOXES OF CUT FLOWERS for your sick friend.
Sent by Express, Charges prepaid for \$1.00.

Remember Your Friends.

As you look over our list of bulbs and plants, do you not call to mind some flower-loving friend to whom you would like to send a reminder of your friendship? No more beautiful or more welcome gift can be made to such a one, and one that will be a loving reminder of the giver for a long time. Send your card that we may enclose it in a package.

A NEW FOOD FOR PLANTS.

WALKER'S EXCELSIOR BRAND FERTILIZER.

One pound package sufficient for 25 Plants for one year. Very easily applied.

One pound package, 20 cents; one-half pound package, 10 cents. If by mail add 15 cents per pound.

Christmas Decorative Goods.

RETAIL PRICE LIST.

Mistletoe, per pound, 50 cents.

Wreathing, per yard, 10 cents; 20 yards, \$1.50; 100 yards, \$6.00; lighter grades, \$4.50 per hundred yards.

Bouquet, green, for decorating, 12 cents per pound, 12 pounds for \$1.25.

Christmas Trees, small, 25 cents each; larger

sizes, 50 cents to \$1.00; extra large, for churches, \$2.50 and \$5.00 each.

Holly, per pound, 25 cents; 5 pounds for \$1.00

Holly Wreaths, 25 cents each; 5 for \$1.00.

Also many other things too numerous to mention; in fact everything in the decorative line at lowest prices.

SPECIAL RATES TO DEALERS.



ANCHOR CHAINED TO CROSS, WITH DOVES.

Our List of Beautiful Cut Flowers, Designs, Etc., of which the above is a sample of our work, will be found on pages 8 and 9 of this book.